



Volunteer Voice

celebrating 50 years of volunteering

Issue 4 • December 2011

50
YEARS OF
HOPE

FOR A CANCER FREE FUTURE

Message from Jeff Dunn

Welcome to the final edition of Volunteer Voice for 2011.

As our 50th Anniversary draws to a close, we can proudly reflect on CCQ's achievements. With your help this year, we have significantly grown our reach.

Importantly, our services in regional Queensland have been boosted by new infrastructure to provide a basis for strengthening our statewide service capacity. After many years of planning, we launched the \$3 million Marylyn Mayo Lodge for Far North Queensland cancer patients. This facility gives patients travelling to Cairns from other parts of FNQ a home away from home while they receive treatment.

In November we launched our new \$3 million accommodation lodge for South West Queensland cancer patients receiving treatment in Toowoomba. With the new Olive McMahon Lodge in Toowoomba, CCQ will spend \$3 million each year to run accommodation lodges statewide for regional cancer patients. Our statewide network of lodges gives regional patients better access to life-saving cancer treatment and support services, such as cancer counselling.

I am also pleased to report that our advocacy has created new hope of improving cancer survival rates for regional Queenslanders, following the recent announcement by LNP Leader Campbell Newman that the LNP, if elected to Government, will double the rate of financial assistance available to

regional patients who travel to the city for treatment.

This tremendous news is a direct result of CCQ's pre-election advocacy and the culmination of our decade-long campaign for increased assistance, a campaign that has been strongly supported by many volunteers. It will be a major boost for the many thousands of regional cancer patients who face financial distress due to their diagnosis. If this policy takes effect, it will save lives. We can be especially proud that our efforts are making a difference. More information is provided in this edition of Volunteer Voice.

Among the many opportunities in-store for 2012, we'll be vigorously pursuing our advocacy objectives in the lead up to the State Election and fast-tracking plans for a new regional patient accommodation lodge in Brisbane. We will also continue the expansion of our Cancer Counselling Service and leverage from our connections with the international community to convene the 2012 International Psycho-Oncology Society World Congress in Brisbane, to be held jointly with the Clinical Oncological Society of Australia's annual conference.

You are champions of hope for a cancer free future. Your enthusiasm and selfless generosity enable us to keep doing what we do. I offer my sincere thanks and deep gratitude to each of you for your outstanding service. 2012 will be a year to once again celebrate the strength of our community and

I look forward to reporting on our progress as the year unfolds.

Best wishes,

Prof Jeff Dunn
Chief Executive Officer

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Cancer Council Queensland Chairman

The Cancer Council Queensland Board of Directors held its final meeting for the year in mid-November. This provided an opportunity to formally farewell The Honourable Justice Richard N Chesterman AO RFD as our Chairman and welcome the appointment of Mr Graham Gibson QC, formerly Cancer Council Queensland's Deputy Chairman and Chairman of the Management and Finance Sub-Committee, as his successor.

Justice Chesterman's connection to CCQ goes back to April 2000, when he accepted an invitation to serve as a Trustee of the (then) Queensland Cancer Fund and as a member of its Anti-Cancer Council. In April 2001 he was appointed the Chairman of Cancer Council Queensland. During over ten years of voluntary service, Justice Chesterman also served as a member of CCQ's Management and Finance Sub-Committee, helping to steer our organisational growth and development.

Justice Chesterman's dedication to CCQ's mission and his personal commitment to governance of the organisation and the achievement of its goals has been exceptional.

Our achievements are a legacy of his leadership, a legacy that we look forward to continuing under our new Chairman, Mr Graham Gibson QC.

*The Honourable Justice
Richard N Chesterman AO RFD
and Mr Graham Gibson QC*



Save the Date

As a volunteer for Cancer Council Queensland, you are important to us! As one way of acknowledging your important role, in March 2012 we will be conducting biennial Regional Volunteer Development Conferences. These will be wonderful opportunities for you to network, to renew acquaintances, and importantly, to learn from each other and to hear about the latest developments with CCQ.

As a valued CCQ volunteer, the work you and your fellow volunteers do in your community can never be underestimated. Every dollar you raise and every person you direct to

the Cancer Council Helpline, as well as your many other activities and achievements, makes an invaluable contribution to our work.

The regional conferences are for all volunteers throughout Queensland; including branches, community speakers, display, practical support, cancer support services, SunSmart and Daffodil Shops, administration, transport, and Viertel Centre for Research in Cancer Control.

The 2012 conference will build on this year's 50th Anniversary activities and be the foundation for building for the next 50 years.

Further details will be sent as the conference approaches but for now we want you to save the date in your calendar:

**South Queensland -
March 2 - 4, 2012**

**Central Queensland -
March 9 - 12, 2012**

**North Queensland -
March 23 - 25, 2012**

For more information, or if you have a specific question you would like answered, please contact Raelene Buchan, Volunteer Services Co-ordinator, on volunteer@cancerqld.org.au or 07 3634 5157.

We look forward to catching up with you in March!

Start the new year with Resolution Run

Take charge of your fitness and have some fun! Sign up for Resolution Run in 2012 and start the new year as you intend to continue.

Starting at the River Stage in Brisbane City Botanic Gardens on Sunday, January 8, 2012, the 5.5km run is a great event to get the whole family involved. The Resolution Run is a chance for Queenslanders to join with friends and family to make a positive, healthy start to the New Year.

This year, Cancer Council is the feature charity so please join the Resolution

Run and start fundraising today. Walk or run to do something for yourself and help raise funds for Cancer Council Queensland at the same time. The Resolution Run caters for people at all stages of their fitness journey. Each year, walkers, runners (and those who like to do a little of both) take on the challenge of the Resolution Run - what better way to get active after a festive Christmas and New Year.

Make 2012 a year to remember...join the Resolution Run today!

www.active8change.com.au/

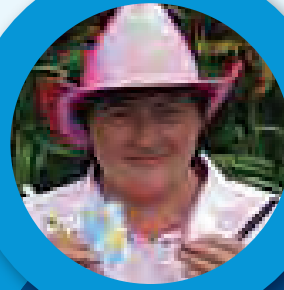


CCQ volunteer a local legend

IGA's Local Legends Awards search for the selfless individuals who give up their time for the good of others.

Eight regional winners are chosen by a panel of judges and each winner has received a \$1,500 cheque awarded to their nominated charity and \$500 worth of IGA Gift Cards for themselves.

CCQ Volunteer Anna Lees from Innisfail is the Far North Queensland Regional Winner. Anna's nomination says: *Anna is a true kindred spirit who brings positivity to everything she does. As the Chairperson of the Innisfail Volunteer Branch for Cancer Council Queensland, Anna commits hours and hours of time each month to raising money, spreading awareness and leading a team of over 14 volunteers. Each year she reaches out to more people and works even harder. This year, Anna has lead her team and assisted other Cancer Council supporters in the Cassowary Coast region to raise over \$62,000 for cancer research, patient support and education. She was a leading committee member for Cassowary Coast Relay For Life, which raised over \$66,000 this year, its first year in Innisfail instead of Tully. Anna's passion behind her work is to improve cancer care and reduce suffering in her community. She draws on personal experience and her genuine caring nature to motivate her through the biggest challenges. Anna's community work extends beyond Cancer*



The Innisfail Advocate quotes Anna as saying

"It really is such a pleasant surprise and an honour to be nominated for this award. I feel overwhelmed and humbled at the same time."

Council Queensland to supporting Meals on Wheels and to this year also delivering and collecting Census forms in her local area. This is all in addition to her part time work and her number one priority: her husband and three sons.

As we go to print, we've learned that Anna has been chosen through an online public vote as the 2011 IGA Queensland and Northern New South Wales Local Legend Award Winner. Anna has received a further \$5000 for her nominated not-for-profit organisation, Cancer Council Queensland, and \$500 worth of IGA Gift Cards for herself. Congratulations, Anna!

Motorcycle rides

In celebration of Cancer Council Queensland's 50th Anniversary, we took to the roads across the far reaches of Queensland that lead to our many friends and supporters - the backbone of our organisation.

CC Riders was a series of three motorcycle rides and community events across Queensland in August and September. The adventure began with weekend rides in Townsville and

Cairns and finished with a two-week journey through South-East and Central Queensland. The three Rides were over 19 days and covered over 5,000 km, and took in 35 Community functions and two Relay For Life events.

The rides provided an opportunity to acknowledge the contributions of CCQ's many volunteers and supporters and to celebrate our 50-year commitment to a cancer free future.



International accolades for Ada

Earlier this year Cancer Council Queensland volunteer Ada Banks was named 2011 Volunteer of the Year at the Fundraising Institute of Australia's National Awards for Excellence.

As a winner of this award Ada's entry was then submitted to The Resource Alliance Global Awards as part of the International Fundraising Congress which was held recently in the Netherlands, attracting about 1,000 delegates from 60 countries.

Ada was notified that her entry was shortlisted and was offered a bursary that covered accommodation and entry into the International Fundraising Congress in the Netherlands so that she could attend the awards ceremony. Our friends at Singapore Airlines came to the party with flights and in a whirlwind of

excitement and nervous anticipation, Ada found herself in the Netherlands.

It is indeed a real pleasure to announce that Ada Banks won the International Award, 2011 Outstanding Volunteer.

Ada is the first one to say that she represents a large team of people who are dedicated and committed to this cause and this nomination highlights how CCQ values EVERY volunteer's contribution.

This amazing achievement is a timely recognition of just how far CCQ has come over the past 50 years. Every contribution, past and present, big and small has had a huge impact on the lives of Queenslanders affected by cancer.



The judges comments:
Over 15 committed years, Ada has become connected by head, heart and spirit to Cancer Council Queensland, and this personal link has made her a brilliant advocate. Always innovating and trying new ways, Ada's efforts demonstrate a true understanding of the needs of the organisation.



Marylyn Mayo Lodge launches new legacy for local cancer patients

In September, following years of planning, Cancer Council Queensland launched the \$3 million Marylyn Mayo Lodge for Far North Queensland cancer patients.

CCQ's CEO, Professor Jeff Dunn, said the launch was a major milestone for Far North Queenslanders affected by cancer.

"This is a great day for regional cancer patients, a great day for CCQ supporters, and a great day for the people of Far North Queensland.

"Thousands of patients will benefit from this facility, enjoying a chance to recover from cancer treatment in a comfortable setting with all the support they need from CCQ."

Prof Dunn said the Lodge was the generosity of the local community.

"We owe special thanks to our supporters across Far North Queensland and our major benefactor Dr John Mayo, whose tremendous donation in memory of Marylyn Mayo has provided a lasting legacy that will make a difference in the lives of many patients and their loved ones.

"I would also like to thank and acknowledge our major supporter and chair of the Cairns capital campaign committee, Mr Claud Mangifesta.

"Each of these gentlemen personifies the charitable spirit of the Cairns community."

CCQ also received a \$2.5 million grant from the Queensland Government's three-year \$15 million Regional Patient Accommodation Scheme to purchase the facility for refurbishment.

Member for Cairns Desley Boyle said the Government was committed to providing more services, sooner and closer to home for Cairns locals.

"That's why we provided \$2.5 million dollars towards this lodge which

will complement the expansion of oncology services at Cairns Base Hospital," she said.

"The Liz Plummer Cancer Centre recently opened to patients at Cairns Base Hospital and means up to 340 Far North Queensland patients no longer have to travel to Townsville for treatment."

Member for Barron River Steve Wettenhall said the Marilyn Mayo Lodge would make a profound difference to Far North Queensland families.

"It will give patients travelling to Cairns from other parts of Far North Queensland a home away from home while they receive treatment at this new facility."

Local retiree, Dr John Mayo, donated \$300,000 towards the refurbishment of the facility in memory of his late wife, Marylyn Mayo, who has been honoured by CCQ as namesake of the Lodge.

"The Lodge is a great credit to CCQ's supporters in Far North Queensland and I am grateful to be involved in helping provide cancer patients with a 'home-away-from-home'.

"The Lodge staff are of the highest calibre and will be a wonderful support to patients.

"I am very privileged to have the opportunity to be part of this major new development and congratulate all involved."

Dr Mayo's donation towards the Lodge is in addition to his contributions through the Marylyn and John Mayo Reserve Fund, a cancer research fund established by Dr Mayo and managed by CCQ. The fund is now worth over \$1.2 million and supports cancer-related PhD scholarship programs in Queensland.

Chair of CCQ's Cairns capital campaign committee, local businessman Claud Mangifesta, said he would continue with fundraising



towards the annual running costs of \$400,000 to operate and maintain the Lodge.

“We’ve received excellent support from local businesses such as Trinity Auto, The Good Guys Cairns, Bunnings, Gale Pacific, and Pickers Vinyl and Canvas.

“Anyone interested in supporting the Marylyn Mayo Lodge can contact me via the Courthouse Hotel to get involved.

“All funds raised will go towards running the Lodge each year and ensuring that patients receive access to CCQ’s comprehensive range

of support services and programs, including the Helpline and Cancer Counselling Service,” he said.

Prof Dunn said patients would not be charged to stay at the Lodge.

“With the new Cairns Lodge, Cancer Council Queensland will spend well over \$3 million each year to run accommodation lodges statewide for regional cancer patients.

“Our number one priority is to support all cancer patients in their fight against the disease and the launch of the Cairns Lodge is an important achievement.”

The refurbished Lodge will have nine

twin bed rooms, three self-contained rooms, and two self-contained units with separate bedrooms.

It will have the capacity to accommodate up to 32 people at any one time, providing over 5,800 patient bed nights per year and 5,800 potential bed nights for carers or family members.

The Lodge will feature common areas, such as a communal kitchen and laundry, recreational space for residential activities, and a swimming pool. All rooms have off-street parking and CCQ looked to sponsorships for rooms, furniture and ongoing operating costs.

Cancer Council Australia launches new myth-busting website

If you’ve got a question about something you’ve heard about cancer, visit iheard.com.au to have it answered by an expert.

Cancer Council Australia recently released new research that found three quarters of Australians are confused about cancer prevention, mistakenly believing measures like drinking plenty of water, getting enough sleep and positive thinking reduces their risk of cancer.

The research also found Australians were confused about risk, incorrectly thinking cancer is caused by non-carcinogenic factors, with more than half the research participants blaming stress.

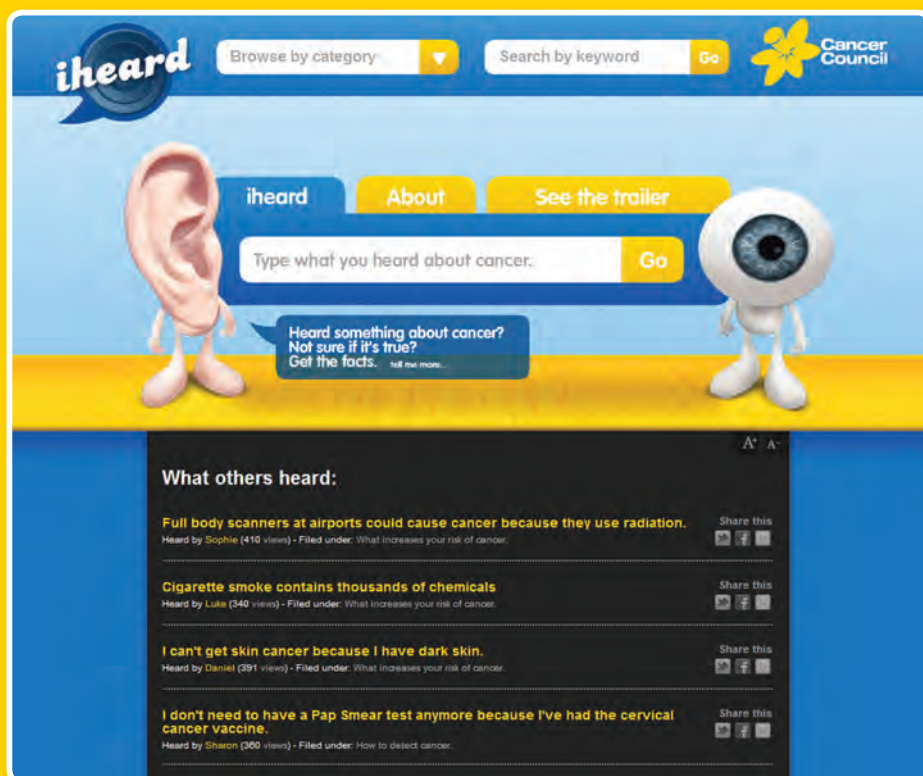
According to the research, there was limited awareness of the link between cancer and some factors known to increase risk, such as processed meat, alcohol and being overweight.

In an effort to combat the misconceptions, Cancer Council Australia has launched a new myth-busting website, iheard.com.au,

which provides evidence-based answers to questions about cancer.

Members of the public can submit questions on the iheard website with links to videos or articles

about cancer and their questions will be reviewed by Cancer Council Australia’s team of scientists, clinical advisors, researchers and cancer prevention and support experts.



Cancer Council Australia’s new myth-busting website, iheard.com.au

Cancer lodge launches with landmark donation



On November 7, after many years in planning, Cancer Council Queensland has launched its new \$3 million accommodation lodge for South West Queensland cancer patients receiving treatment in Toowoomba.

The lodge has been named in memory of Olive McMahon, a local education pioneer who survived breast cancer in the 1960s and died in 2010 at age 87, leaving more than \$1 million to CCQ.

CCQ's CEO, Professor Jeff Dunn, said Miss McMahon's bequest would provide a major boost for South West Queenslanders affected by cancer.

"Thousands of patients will benefit from Olive McMahon's generosity.

"We kindly thank Olive McMahon's family, the Donaldsons, who have honoured Olive's Will to ensure her legacy lives on.

"Thousands of regional cancer patients will receive the Cancer Council's vital support because of this special bequest."

Hon Kerry Shine MP, State Member for Toowoomba North, attended the opening of this vital facility for Toowoomba locals.

"The Queensland Government is committed to providing more services closer to home for Toowoomba patients.

"I'm proud that the construction of this Lodge has been assisted by a \$3 million grant from the Queensland Government's three-year \$15 million Regional Patient Accommodation Scheme to purchase the facility for refurbishment.

"This fantastic scheme supports facilities such as the Olive McMahon Lodge which will provide care and support for people living with cancer in our local community." Mr Shine said.

Prof Dunn also acknowledged other major supporters including the Heritage Building Society, combined Rotary Clubs of South West Queensland, Felicity's Wish and Toowoomba Classic Autos, among others.

"These organisations raise the charitable spirit of the local community and strengthen our capacity to fight back against cancer.

"The launch of the Lodge is a great boost for regional cancer patients, a great achievement for Toowoomba, and a great outcome for the people of South West Queensland."

Olive McMahon's sister, Fran Donaldson, attended the launch.

"Olive was a breast cancer survivor and a passionate volunteer for the Cancer Council," Ms Donaldson said.

"We are pleased to honour her Will to support the vital work of Cancer Council Queensland and are proud that the Lodge has been named in her memory.

"She would be satisfied to see the proceeds from her estate being used to help cancer patients in this way."

Prof Dunn said while CCQ would spend about \$500,000 in annual running costs, patients would not be charged to stay at the Lodge.

"With the new Toowoomba lodge, Cancer Council Queensland will spend well over \$3 million each year to run accommodation lodges statewide for regional cancer patients.

"Our statewide network of lodges gives regional patients better access to life-saving cancer treatment and support services, such as cancer counselling.

"The Olive McMahon Lodge will make an important contribution to improving cancer survival for South West Queenslanders."

The Olive McMahon Lodge has 20 self-contained rooms and can accommodate 42 people at any one time, providing a total number of 15,330 bed nights each year for patients and carers. The Lodge features common areas, such as a communal kitchen and laundry, and recreational space for residential activities.

Cancer Council commends Can Do commitment to cancer patients

Cancer Council Queensland advocacy has created new hope of improving cancer survival rates for regional Queenslanders, following the announcement by LNP Leader Campbell Newman that the LNP, if elected to Government, will double the rate of financial assistance available to regional patients who travel to the city for treatment.

This tremendous news is a direct result of CCQ's pre-election advocacy and the culmination of our decade-long campaign for increased assistance, a campaign that has been strongly supported by many volunteers. It will be a major boost for the many thousands of regional cancer patients who face financial distress due to their diagnosis.

By way of background for new volunteers, at the moment regional patients only receive \$30 per night from the Queensland Government to cover the cost of accommodation, a figure that has not increased in 25 years. And although the cost of fuel has soared from 45 cents to over \$1.45 since the scheme was created, the mileage subsidy is just 15 cents per kilometre.

If elected, the LNP will raise the accommodation subsidy to \$60 per night and the mileage subsidy to 30 cents per kilometre – in line with CCQ's policy reform proposal, which provides compelling evidence of the urgent need for increased assistance. The full proposal made be read on CCQ's website <http://www.cancerqld.org.au/ptss/PTSS-Reform-Proposal-2011.pdf> For a printed copy of the proposal, please phone the Volunteer Services team on 07 3634 5244.

We have urged all Members of Parliament and State Election candidates to support CCQ's proposal and we remain optimistic of achieving this. Without a doubt,

securing the LNP's commitment is an outstanding outcome.

CCQ CEO, Professor Jeff Dunn, welcomed Campbell Newman's policy commitment and called on Premier Anna Bligh to match it.

"Campbell Newman has declared that we 'can do' something to improve cancer survival," Prof Dunn said.

"Under the current Government regional Queenslanders are struggling to survive cancer.

"One of the major barriers to survival is the cost of travelling to the city for cancer treatment, with successive Queensland Governments refusing to increase financial support for patients.

"The policy announced by Campbell Newman today will save lives by providing regional Queenslanders with better access to vital health services.

"If this policy comes into effect, regional people will no longer have to agonise over whether they can afford to undergo cancer treatment," he said.

Cancer Council research estimates nine per cent of regional cancer deaths are preventable, with about 120 regional cancer deaths each year that would otherwise be avoidable if survival rates in the bush were equal to those in the city.

"Evidence shows that cost is a major barrier preventing regional people from accessing life-saving health services," Prof Dunn said.

"For regional patients who have to undergo months of treatment in the city, the financial costs can be devastating, compounding the physical and emotional strain of a cancer diagnosis and severely impacting on quality of life and recovery from treatment."

"This policy shows that Campbell Newman and the LNP are serious

about sustaining and revitalising the health of our regions, starting with the health of regional people, who deserve the same opportunities that city people get.

"I commend Campbell Newman for providing a helping hand to regional patients and congratulate the LNP for recognising that regional health is critical to Queensland's future success.

"We once again call on Premier Anna Bligh to increase the subsidy for regional patients.

"For over a decade the Queensland Government has been ignoring the hardship faced by regional patients.

"We can no longer afford to turn a blind eye to the lives lost and the grief caused," he said.

There are three ways CCQ has called on Premier Anna Bligh to match the LNP's commitment you might like to help:

1. Contact your local Member of State Parliament and remind them that your community wants reform of the scheme.
2. Make your family, friends, and community aware of the issue.
3. Encourage others to contact election candidates on this issue.

As the State's leading independent organisation in cancer control, CCQ will continue to work with our volunteers to ensure that all Queenslanders have the best possible prospects of preventing, detecting, effectively treating, and surviving a cancer diagnosis.

For additional information, please contact our head of advocacy, Anne Savage, via email to annesavage@cancerqld.org.au

Burying the Habit: Moving to a Tobacco Free Future

Cancer Council Queensland hosted the 2011 Oceania Tobacco Control Conference from October 18 to 20, 2011. The biennial conference is recognised as the Oceania region's foremost leadership summit on tobacco control, engaging some of the world's leading health experts and disease control specialists.

The theme was “Burying the Habit: Moving to a Tobacco Free Future”, and the conference inspired new partnerships in tobacco control, continuing the agenda for change agreed upon at the 2009 Conference in Darwin.

More than 400 delegates from across Australia and the Oceania region attended the Conference, held in Brisbane at the Brisbane Convention and Exhibition Centre. Federal Health Minister Nicola Roxon opened the conference, welcoming local and international tobacco control experts to the discussion table.

The conference focused on tackling high rates of Indigenous smoking. CCQ's Chief Communications Officer, Anne Savage, said Indigenous smoking remained one of the most urgent tobacco control priorities for policy makers and health groups.

“Aboriginal and Torres Strait Islander people currently have rates of tobacco use that are almost three times higher than non-Indigenous Australians.



“This high usage is linked to high levels of smoking-related cancers of the throat, lung, bronchus and trachea among Indigenous Australians.

“The conference examined a range of approaches that can be applied to stop the current trend which sees smoking kill Aboriginal and Torres Strait Islander people almost faster than anything else and at an earlier age.”

Ms Savage said the social determinants of Aboriginal and Torres Strait Islander health were a key area of focus.

“One of the topics experts explored is the cultural appropriateness of existing services and programs, such as the Quitline.

“We expect the conference outcomes to enhance existing services and improve engagement with the

Aboriginal and Torres Strait Islander community.”

The program also focused on smoking amongst Aboriginal and Torres Strait Islander women during pregnancy.

In Queensland, it's estimated that more than 47 per cent of Aboriginal and Torres Strait Islander women smoke after 20 weeks of pregnancy, compared to less than 12 per cent of non-Indigenous women.

“Over the past decade we've made good progress to reduce the prevalence of smoking among target populations, but we have much more work to do,” Ms Savage said.

“The Oceania Tobacco Control Conference set a new action agenda that will help to empower Indigenous and non-Indigenous Australians to bury the habit once and for all.”

Fundraising reaches new heights

With the end of the year fast approaching, we find ourselves reflecting on the fundraising achievements from 2011. The Fundraising Team would like to take this opportunity to thank volunteers from all across the state on the tremendous results. We had many remarkable achievements this year and many of them were thanks to the support and hard work of Cancer Council Queensland volunteers.

Early in the year Her Excellency Penelope Wensley AC, Governor of Queensland and patron of CCQ, launched this year's Australia's Biggest Morning Tea. In 2011 Australia's Biggest Morning Tea (ABMT) raised nearly \$2 million. There were more hosts around Queensland than ever before. CCQ even had our first flash mob ever to spread the word. A flash mob is a group of people who gather at a predetermined time and place to perform an unusual and sometimes seemingly pointless act for a brief time and then disperse. In our case, a group of dancers appeared in Queen Street Mall dancing to "I'm a Little Teapot" while volunteers distributed ABMT flyers.

Daffodil Day 2011 turned Queensland yellow for August. Volunteers were a key part of the day, setting up sites in shopping centres and on street corners to raise the much needed funds. They sold thousands of bunches of fresh flowers and Daffodil Day merchandise in their towns and communities. In many parts of the state, this year's Daffodil Day was launched at award ceremonies recognising CCQ Community Grants recipients. These events demonstrated the direct link between fundraising for Daffodil Day and bringing important funds back to Queensland



communities to enhance local cancer care.

Relay For Life raised more than \$3.7 million – an amazing amount especially in light of the natural disasters Queensland faced at the beginning of the year. In spite of the challenges communities faced, only one Relay For Life was cancelled. Others were rescheduled and local supporters responded with enthusiasm. There were also four brand new Relay For Life events as well as the first ever Uni Relay For Life.

During October Girls Night In and Pink Ribbon Day once again turned the state PINK. Women (and men) across Queensland raised vital funds for breast cancer research, support services for women with breast cancer as well as raise funds and awareness for women's cancers. Thank you to everyone who wholeheartedly embraced these events. Money from pink events across Queensland continues to come in.

Queensland SunSmart Day is an annual event hosted by CCQ to encourage all Queenslanders to get involved in raising funds and awareness for our fight against skin cancer. In 2011, we challenged

every Queensland school, childcare centre and workplace to sell as much sunscreen as possible to turn the Sunshine State into the SunSmart State in time for summer. All funds raised from Queensland SunSmart Day will help to continue our vital work in skin cancer research, education programs and patient support services. We would like to extend our thanks to ENERGEX who has now been the Major Sponsor of Queensland SunSmart Day for three years running.

Community fundraising has been strong this year with many volunteers and supporters reaching new heights in creativity and fundraising. There have been Run for a Cure events, Clip for Cancer events, golf and bowls days, all raising awareness and funds to support Queenslanders affected by cancer. Community events contribute a significant amount of money to CCQ programs and services while engaging with our local communities to spread our cancer control messages.

Thank you to each CCQ volunteer for your passion, enthusiasm and energy. Your commitment supports our work in creating a cancer free future. We look forward to working with you again in 2012.



Cancer Council
Queensland

Volunteer Voice



50
YEARS OF
HOPE

FOR A CANCER FREE FUTURE

Celebrating
50 years
of volunteering